Kaleidoscope

Spring 2013

24 years strong and counting!



LAWNS & GARDENS PLUS 422-2117

LANDSCAPE SERVICES CONTRACTOR

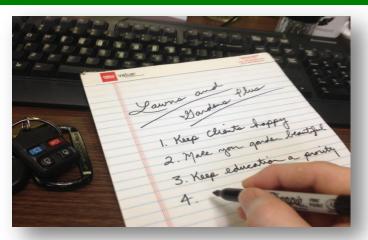
www.LandGplus.com

you're on our list this spring! Our newsletter theme this edition is all about lists, and at Lawns and Gardens Plus, our clients are always at the top ours. Check out our many lists that will make sure your garden is beautiful and green.



want color?

- 1. check out your yard
- 2. make a list of the summer annuals you'd like
- 3. call Lawns and Gardens Plus
- 4. sit back and enjoy your flowers all summer



certification haven...

- Aaron Huseman newly certified as a Virginia Registered Technician for Pesticide and is a VA Certified Horticulturalist
- 2. Kevin Atwood newly certified as a Virginia Registered Technician for Pesticide
- 3. John Wright recertified as a Virginia Registered Technician for Pesticide and is a VA Certified Horticulturalist
- 4. Scott Atwood recertified as a Virginia Registered Technician for Pesticide





reasons to use mulch...

- 1. it suppresses competing vegetation like weeds and grasses
- 2. it warms the soil to promote earlier growth in the spring
- 3. it holds in moisture in the summer
- 4. it reduces evaporation and runoff
- 5. it reduces rot and other soil-borne diseases
- 6. it reduces soil erosion and loss
- 7. it makes your garden landscape maintenance easier
- 8. it improves the soil's condition through decomposition
- 9. it makes your garden and landscape beautiful

what to know about watering your lawn...

- 1. water deep and infrequently; this promotes a healthy root system and reduces weeds
- 2. water late (10:00 p.m. to 4:00 a.m.) to avoid evaporation
- 3. water composes from 75 to 85% of the weight of a healthy grass plant
- 4. lawns require about one inch of water per week
- 5. overwatered lawns can result in excess blade growth and fungal diseases
- 6. dry lawns often turn from green to a purple-bluish color; grass blades will not spring back if you walk across them and footprints will be visible
- 7. many people assume brown means lack of water; that's not usually the case





your landscaping to do list ...

- 1. check your skin for insect bites; if you have any, call us for help with integrated pest management
- 2. congratulate Wes Bray on his recent selection as the President of the Hampton Roads Nursery and Landscape Association
- 3. call us if you're having a party or other gathering so we can make sure your landscape is ready for your guests
- 4. celebrate with us about our current safety record; we haven't had any incidents, so it's for sure that our weekly training is paying off
- 5. like us on Facebook
- 6. check out our informative website at LandGPlus.com

problems we see on a regular basis with our new clients...

- 1. improper mulching practice—too much, too little, or none at all
- 2. installing plants too deep
- 3. not removing straps, burlap, or wire baskets that will strangle the plants over time

why other landscapers do it...

- 1. they don't know better—our L and G Plus horticulturists definitely know what to do in your garden
- 2. they are greedy and don't care—you know for sure that L and G Plus always backs up our work, and we'll even do our best to help repair the improper work done by others



we're professionals...

- 1. we follow all laws and requirements set forth by the Virginia Department of Agriculture and Consumer Services
- 2. we know our trade; Wes Bray is a VA Certified Pesticide Applicator, a Certified Nutrition Management Plan Writer, a VA Certified Horticulturalist, as well as a VA Certified Fertilization Applicator
- 3. we love our job; nothing makes us happier than seeing a smile on your face after we've given your landscape just the right attention
- 4. we put our clients first; you know if you need us for anything, we'll be there

Need to talk to us? Give us a holler! We're here to help...

Lawns & Gardens Plus, Inc.

Horticultural Services and Solutions

Wes and Paula Bray, Owners 557 South Birdneck Road Virginia Beach, Virginia 23451

Office: 757.422.2117 Cell: 757.477.8741

Website: LandGplus.com Email: wemows@aol.com

Our "Plus" is our People!







